**Presentation of Information: 25 points**

\_\_\_\_ Well organized (3 points)

\_\_\_\_ Split into paragraphs or sections by topics/ideas-at least 5 (3 points)

\_\_\_\_ All essential background regarding issue is presented (15 points)

\_\_\_\_ Paragraphs are well-written (4 points)

**Internal Citations: 10 points**

\_\_\_\_ At least five internal citations are included (5 points)

\_\_\_\_ At least four different sources are cited (2 points)

\_\_\_\_ All citations are surrounded by supporting sentences (1 point)

\_\_\_\_ Citations are presented in MLA format (2 points)

**Visual Appearance and Creativity: 10 points**

\_\_\_\_ Incorporation of text, photos, lines, shapes, etc. enhance the overall look of the brochure (3 points)

\_\_\_\_ The appearance of the page peaks the reader’s interest (2 points)

\_\_\_\_ The information is not just placed on the page, but it is made to look appealing (2 points)

\_\_\_\_ All content is managed well and is organized in an effective manner (3 points)

**Grammar/Spelling/Mechanics: 10 points**

\_\_\_\_ A spell check of the document has been completed (4 points)

\_\_\_\_ Grammar is appropriate throughout (3 points)

\_\_\_\_ Punctuation is used appropriately and where necessary (3 points)

**Works Cited Page: 10 points**

\_\_\_\_ In MLA format (8 points)

\_\_\_\_ Only works that are cited in the project and sources for images are included (2 points)

**\_\_\_\_\_\_/65 points**

**Comments:**